

\$ROOKIE CARD — WHITE PAPER

Ticker

\$ROOKIE

Contract Address

Ha4oiA7TJtoE1jPk8m6r5GPYm1ERmT9oKU5CZAGTpump

Network

Solana Blockchain

INTRODUCTION

The \$ROOKIE Project is a first-of-its-kind initiative blending crypto culture, digital collectibles, and sports nostalgia into one unified experience. Our foundation is simple:

Turn the stories, memes, and milestones of Web3 into collectible NFT trading cards that celebrate every corner of crypto culture.

Each \$ROOKIE CARD represents a piece of the journey — a fusion of art, culture, and history within the blockchain space. Our mission is to highlight not only the creators and communities that define this era but also the spirit of collaboration and conviction that drives it forward.

PROJECT OVERVIEW

The direct team behind \$ROOKIE is focused on long-term sustainability and liquidity strength. Through proceeds from the merch store and NFT sales, our goal is to gain greater supply control and permanently lock liquidity in the Meteora pool — ensuring the foundation of \$ROOKIE remains strong and unshakable.

Some of our largest holders are already contributing by staking their positions in the Meteora pool, reinforcing community confidence and aligning with the project's mission of steady growth and stability.

MAGIC EDEN MIGRATION

As we continue to evolve, \$ROOKIE is making a full transition to the Magic Eden marketplace, which will serve as our new home for all future NFT trading card activity.

This migration allows us to:

- Implement in-depth metadata on every card
- Define rarities and traits to enhance collector value
- Ensure each card's identity and uniqueness is preserved forever on-chain

All holders who previously purchased NFTs on SolSea will receive updated Magic Eden versions of their cards. These upgraded NFTs will reflect improved metadata, enhanced visuals, and verified rarity data.

Moving forward, the \$ROOKIE team will hold public auctions for exclusive cards while introducing a low-priced random draw option for casual collectors to get involved — making participation accessible to everyone in the community.

MERCH & STREET CULTURE EXPANSION

The \$ROOKIE Merch Store plays a critical role in our ecosystem. Proceeds from sales directly support liquidity initiatives and project growth.

The next phase introduces:

- Street-culture inspired designs
- Limited edition drops
- NFT-gated jerseys

A special release of 99 Jersey NFTs will function as 100% off redemption tokens. Each NFT corresponds to a physical jersey — for example, Jersey NFT #15 of 99 redeems Jersey #15. These limited items symbolize early supporter status and serve as collectible memorabilia for real-world holders.

PHYSICAL \$ROOKIE TRADING CARDS

Following the Magic Eden migration and Jersey NFT rollout, \$ROOKIE will introduce physical trading cards — bringing digital art into the real world.

A select group of team members will receive the first physical packs and film card reveal videos to showcase the authenticity, design, and excitement behind the physical launch.

Future expansions may include:

- QR-embedded cards to redeem secret NFTs
- Exclusive merch redemption cards
- Special edition physical/NFT hybrid releases

This fusion of physical and digital ensures \$ROOKIE remains a true collector's brand — bridging nostalgia, technology, and community.

THE ROAD AHEAD

\$ROOKIE is more than a meme or a moment — it's a movement built on conviction and creativity. The project has endured challenges, skepticism, and setbacks — yet continues to rise stronger every time.

Like the phoenix, we believe in rebirth through resilience. Every setback is a setup for the next breakthrough.

We are building something that stands the test of time — a community, a culture, and a legacy that represents what crypto is truly about: ownership, creativity, and unity.

CLOSING

This is only the beginning. The foundation has been built, the community is forming, and the vision is becoming reality.

Stay tuned as \$ROOKIE continues to evolve, expand, and ignite the next chapter of Web3 collectibles.

The cards are being dealt — and Team Work Makes The Dream Work.

■ \$ROOKIE — Built on Solana. Born from Culture. Inspired by you.